

alexis carigma

Objective To obtain a position as a graphic designer and be given the opportunity to utilize my skills and creativity to effectively communicate design for the internet and print.

Professional experience Dec 2005- March 2008 **PodShow, Inc.** San Francisco, Ca.
Graphic Designer

- Formulate high level design solutions for marketing materials
- Highly focused on direct response creative(s)
- Create competitive website design layouts
- Extensive knowledge with site map and frame work
- Work closely with Product Managers to develop new concepts for distribution and display
- Responsible for the performance of display banners in achieving high click-through rates

March 2007 **Online MediaKit for PodShow** San Francisco, Ca.

- User Interface design & flow experience
- Designed and produced high quality cohesive assets
- Produced design specifications, storyboards, & design prototypes

Jan 2004 – Present **Freelance Design** San Francisco, Ca.
Print/Web designer

- Communicate directly with clients to formulate plans and designs
- Collaborate with web developers to implement design and functionality of web sites.
- Produce quality designs and branding for company identity
- Highly dependable on delivering all work complete and on time

Skills

- Adobe CS3 (Photoshop, Illustrator, ImageReady, InDesign Flash, & Dreamweaver)
- Basic HTML, Fireworks, TextWrangler
- MS Office (Word, Excel, PowerPoint)
- 5 years of Graphic design experience
- Time Management — Managing one's own time and the time of others.
- Coordination — Adjusting actions in relation to others' actions.
- Active Listening — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
- Judgment and Decision Making — Considering the relative costs and benefits of potential actions to choose the most appropriate one.

- Active Learning — Understanding the implications of new information for both current and future problem-solving and decision-making.
- Critical Thinking — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
- Complex Problem Solving — Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.
- Monitoring — Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.
- Reading Comprehension — Understanding written sentences and paragraphs in work related documents.
- Social Perceptiveness — Being aware of others' reactions and understanding why they react as they do.

Education	Brooks College School of Design	Sunnyvale, Ca.
	Associates of Science in Graphic Design	
	Focus on Design & Visualization	Graduate: 2004 with High Honors
	BAVC- Bay Area Video Coalition	San Francisco, Ca.
	<ul style="list-style-type: none"> • HTML , Dreamweaver, & Interaction Design Theory and Practice 	
Reference(s)	Available Upon Request	
Portfolio	Available Upon Request	